

PRESS RELEASE

**THE BRIT AWARDS 2018 with MasterCard
Wednesday 21st February
The O2 arena, London**

**THE BRIT AWARDS 2018 WITH MASTERCARD,
THE BIGGEST CELEBRATION OF MUSIC IN THE UK**

The world's biggest stars gather to celebrate another great year of British music.

Ed Sheeran, Rag'n'Bone Man, Stormzy and Sam Smith, are just a few of the names that will be gracing the stage with live performances at London's O2 Arena, guaranteeing a spectacular night of British and international music.

The best bands, artists and musicians from the UK and around the globe will be hoping to claim the exclusive BRIT Award, this year designed by Artist **Anish Kapoor**.

*Equal Productions Ltd as appointed BRIT Awards syndicated partner,
will be distributing the following Video News Release packages and Audio-only files:*

THIS IS A FREE SERVICE/ ACCESS TO ALL

Password protected video packages and audio-only files will be distributed and available to download throughout the evening via Equal Productions Vimeo page.
(files will be password protected)

Coverage of The BRIT AWARDS night distribution details as follow:

Tuesday 20th February 2018

Pre-event backstage video/audio package

(Backstage artist bar, the SPA and possibly an interview with this year's
host **Jack Whitehall**)
between 17:00- 19:00GMT

Wednesday 21st February 2018
(video and audio-only packages)

**Steve Hargrave will be presenting and interviewing (out of shot)
the red carpet arrivals and the winners' reactions**

**Red carpet arrivals and one-to-one interviews coverage
between 1600 -1900GMT**
(updated VNRs/audio files will be sent out throughout the event)

**Live show coverage
between 1930 - 2215GMT**

(updated VNRs/audio files will be sent out throughout the event)

**Individual winners' reactions and interviews coverage
between 2000 - 2300GMT.**

(updated VNRs/audio files will be sent out throughout the event)

For further information about the content and to register your interest please contact:

Equal Productions Executive Producer,
Daniel Rispoli drispoli@equalproductions.com +44 7827 917 108 | +44 203 735 9838

For more info please visit our website:

www.equalproductions.com

For further information about The BRITs, please contact:

Claire Collins- claire@screampromotions.co.uk

Natalie Jennings- natalie@dirtyhit.co.uk

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